



GVT AURUM

600 X 1200 mm

WE SAVE WATER

Our Hoskote plant saves up to 10 Litres
of water per sqm with it's unique manufacturing process

**Till 2024, Saved
15+ Lakh Litres of Water**



**"FIRST TO INNOVATE.
FIRST TO INSPIRE."**



ORIENT BELL LIMITED

8, A 79 TO A 80, INDUSTRIAL AREA,
SIKANDRABAD 203205,
BULANDSHAHR, U.P. EE INDIA

Formigine, 22nd April 2025

To Whom It May Concern,

Dear Sirs,

We were absolutely thrilled to learn about your latest success in producing 600x1200 size tiles with a white body using our dry process technology. This is truly remarkable and a significant milestone.

We understand that you are the **very first** among our esteemed clientele to achieve the production of large format white body tiles using the traditional dry grinding method. This pioneering spirit and your commitment to innovation are truly commendable.

Your continued success with our dry process, now extending to these impressive large formats, demonstrates your technical expertise and forward-thinking approach. We are incredibly proud to be your technology partner in this groundbreaking achievement.

Please accept our warmest congratulations from the entire team at Orient Bell. We deeply value our partnership and are excited to witness your continued growth and innovation in the ceramic tile industry.

Thank you for your trust and for pushing the boundaries of what's possible.

Sincerely,

Minerali Industriali Engineering Srl

Vulcano Massimiliano C.E.O.

[Signature]
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Orient Bell Limited (OBL) is one of India's largest manufacturers of wall and floor tiles. Established in 1977, OBL has been a pioneer in the tile industry, with a strong emphasis on customer-centric innovation and quality.

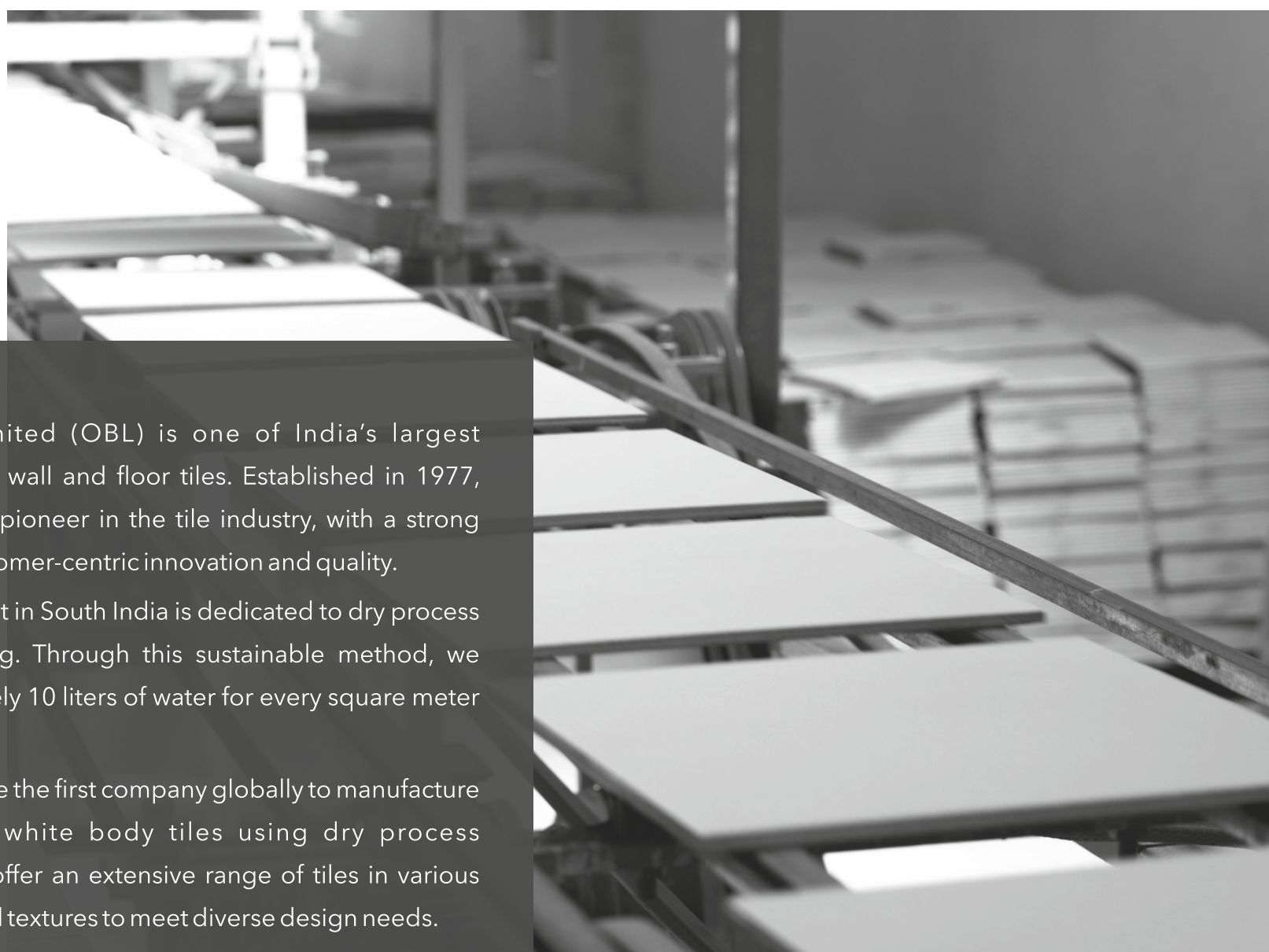
Our Hoskote plant in South India is dedicated to dry process tile manufacturing. Through this sustainable method, we save approximately 10 liters of water for every square meter of tile produced.

OBL is proud to be the first company globally to manufacture 600x1200 mm white body tiles using dry process technology. We offer an extensive range of tiles in various sizes, finishes, and textures to meet diverse design needs.

We hold two patented technologies-Anti-Static Tiles and Anti-Viral Tiles and have three more technologies under patent application: Scratch-Free Forever Tiles, Germ-Free Tiles, and Cool Tiles.

OBL is a proud contributing member of the Indian Green Building Council (IGBC), reflecting our commitment to sustainability and innovation in building materials.

To showcase our wide product portfolio, OBL operates a network of signature showrooms across the country. We are privileged to collaborate with leading architects, construction firms, top real estate developers, government bodies, and public sector institutions, who form an integral part of our valued customer base.



STATE OF THE ART MANUFACTURING FACILITIES

GVT AURUM

/ COLLECTION

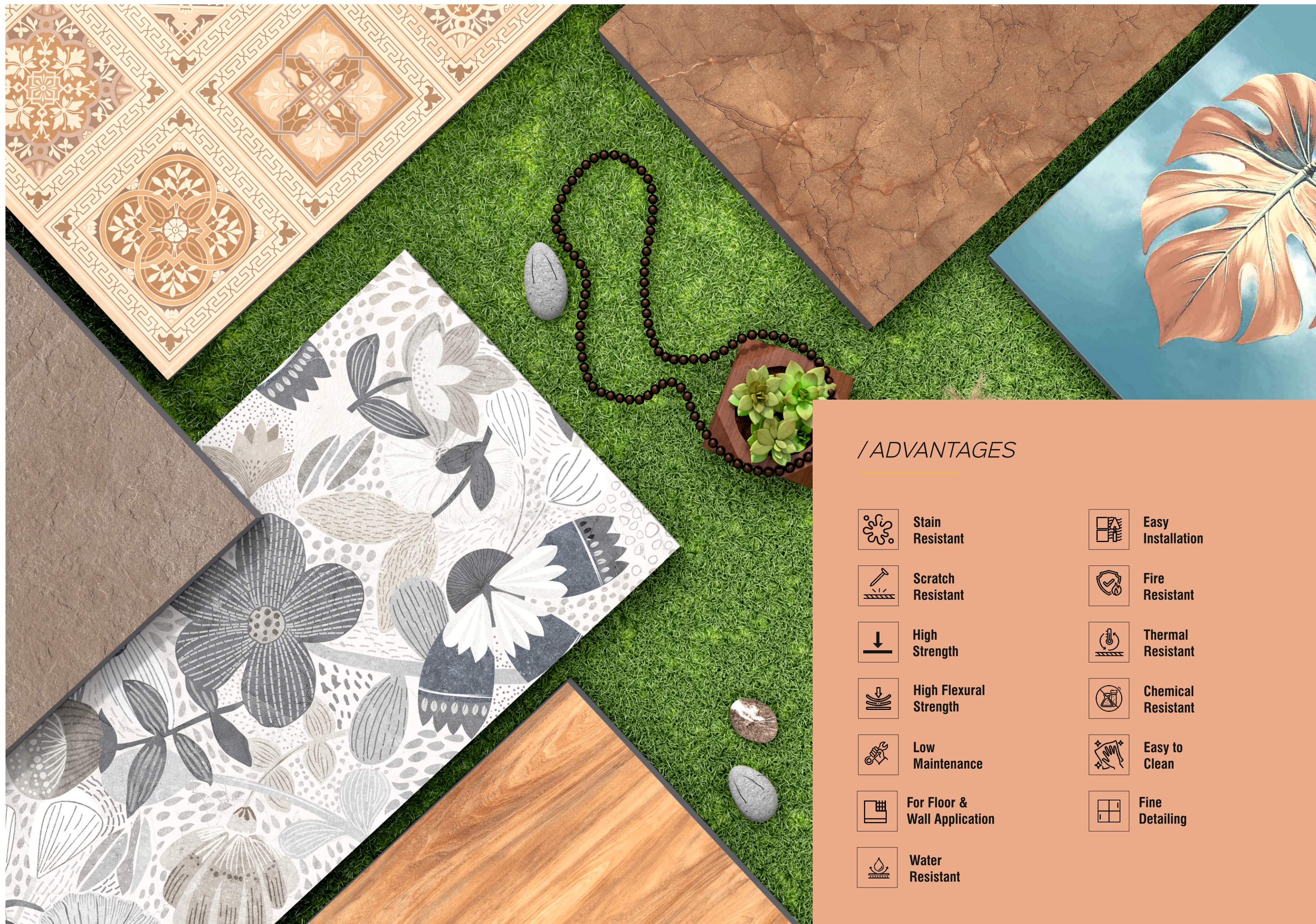
Step into a world of understated luxury with GVT Aurum⁺ – a premium collection of 600x1200 mm tiles designed to transform both walls and floors with effortless elegance. Crafted in a range of exquisite finishes, GVT Aurum⁺ is more than just a tile – it's a statement of refined taste. Whether you're curating a contemporary living space or an upscale commercial interior, GVT Aurum⁺ offers a seamless blend of texture, tone, and tactility. Each design in the collection is meticulously crafted to reflect light subtly, creating depth and character that enhances every corner of your space

+ This is only a brand name/trademark and does not represent its true nature.

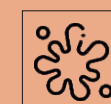
/INSPIRATION

GVT AURUM

GVT Aurum* collection redefines the harmony between indoor and outdoor spaces with a stunning range of designs that seamlessly bridge the two, while preserving their unique identities. Outdoor textures are boldly defined, enhancing tonal variations and offering a rustic, natural charm. As the surface transitions indoors, it gradually softens into smoother, more refined finishes. Within elegant interiors, GVT Aurum* collection unveils its sophisticated side-enhanced by advanced technology-beautifully capturing the decorative versatility of marble and stone with matching highlighters infused with rich, expressive colour tones.



/ADVANTAGES



**Stain
Resistant**



**Scratch
Resistant**



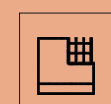
**High
Strength**



**High Flexural
Strength**



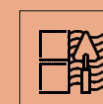
**Low
Maintenance**



**For Floor &
Wall Application**



**Water
Resistant**



**Easy
Installation**



**Fire
Resistant**



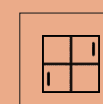
**Thermal
Resistant**



**Chemical
Resistant**



**Easy to
Clean**



**Fine
Detailing**



/ Endless

redefine elegance with a continuous, joint-free appearance that creates a seamless flow across surfaces.

Seamless Aesthetics

One of the advantages of endless tiles is that they can give an illusion of a continuous surface. This will give the impression that veins flow continuously, making rooms look bigger and open. This visual flow inspires especially in modern and minimalist designs.

Better aesthetic quality

With endless tiles, intricate designs and patterns can flow uninterrupted in the entire space. It can be designed to achieve a sleek marble look or a rustic wood finish or even a modern concrete design. In any case, the seamless effect enhances the aesthetic appeal of the interior & exterior space.

Versatility in Application

Endless tiles are excellent for any installation, from floors and walls to exterior facades. Their scope of use is from residential to commercial application and therefore the best for any project-big or small, whether it be an intimate bathroom or an enormous hotel lobby.



/ One Texture, *Seven Shades of Style.*

This unique tile series features one stunning marble available in seven captivating colours, offering the perfect balance of consistency and variety. The single marble ensures a cohesive and seamless aesthetic, while the diverse colour palette allows for creative freedom in design. Whether you're aiming for a subtle, elegant look or a bold, vibrant statement, this collection provides versatile options to suit any interior or exterior space.

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GVT AURUM

Poster

Poster tiles collection add a vibrant and artistic touch to any wall. With high-definition designs and bold visuals, they create stunning focal points in living spaces, bathrooms, or commercial areas. Durable and easy to maintain, poster tiles are perfect for elevating interiors with style and personality.

600x1200 mm
matte



Crema Engraved Matte & Monstera Leaves Poster

Poster

GVT AURUM



Crema Engraved Matte



Monstera Leaves Poster

GVT AURUM

Matte

Matte collection offer a soft, non-reflective finish that brings a subtle elegance to any space. Known for their slip resistance and durability, they are ideal for both indoor and outdoor use. With their understated look, matte tiles blend seamlessly into modern, rustic, or minimalist designs.

600x1200 mm
matte

Matte

GVT AURUM

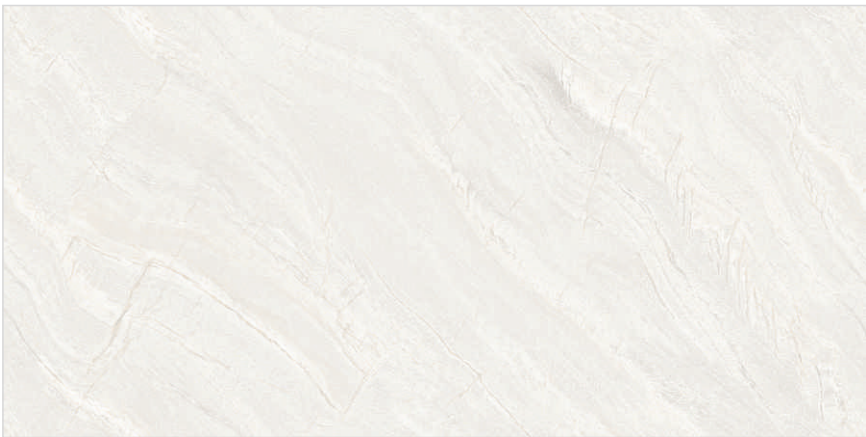


Silver Storm Endless Matte



Gold Vein Calacatta Endless Matte

G5
R3
F4



Silver Storm Endless Matte

G5
R3
F4

600x1200 mm
matte

Matte

GVT AURUM



Grey Natural Onyx Marble

G5
R3
F4

Grey Natural Onyx Marble



600x1200 mm
matte

Matte

GVT AURUM



Gummy Grey Limestone Matte, Charcoal Fudge Limestone Matte & Caramel Mosaic Artisan Wallpaper



Gummy Grey Limestone Matte

G5
R3
F4



Caramel Mosaic Artisan Wallpaper

G5
R1
F1



Charcoal Fudge Limestone Matte

G5
R3
F4

600x1200 mm
matte

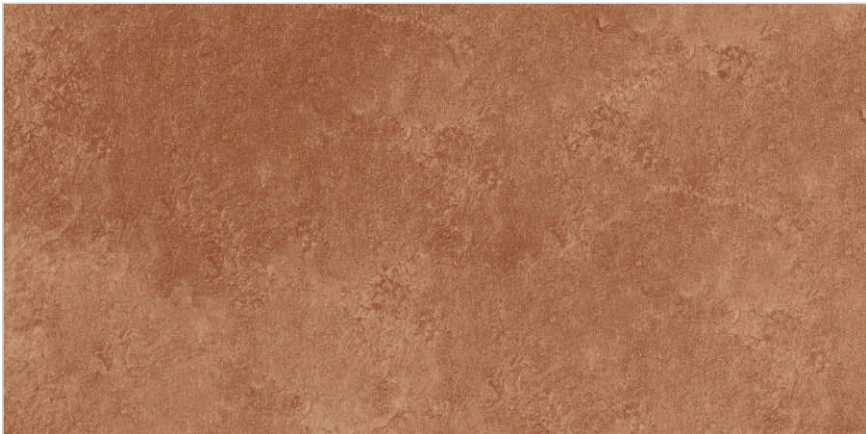
Matte

GVT AURUM



Apricot Limestone Matte

G5
R3
F4



Almond Limestone Matte

G5
R3
F4

Apricot Limestone Matte & Almond Limestone Matte

GVT AURUM

Wood

Wood Collection combine the natural beauty of wood with the strength and durability of GVT materials. They offer the warmth and charm of wood without the maintenance concerns, making them perfect for both indoor and outdoor spaces. Resistant to moisture, stains, and scratches, these tiles are a stylish and practical choice for timeless interiors.

600x1200 mm
matte

Wood Carving

GVT AURUM



Honey Rosewood Carving



Honey Rosewood Carving

G5
R3
F4



Acacia Wood Carving

G5
R3
F4

GVT AURUM

Colour Palette

This Collection bring vibrancy and personality to any space, turning ordinary walls or floors into lively visual statements. With a range of hues, they allow for endless creative possibilities-perfect for adding charm to kitchens, bathrooms, or feature walls. Their bold appeal instantly uplifts the ambiance and reflects individual style.



Colour Palette | 600x1200 mm | matte

Mushroom Palette, Spanish Olive Palette & Watercolour Wallpaper

orientbell
tiles

600x1200 mm
matte



G5
R3
F4

Mango Palette

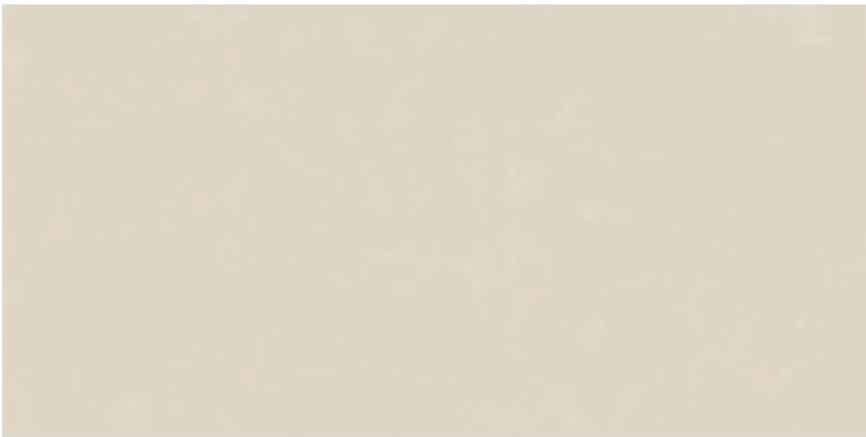


G5
R1
F1

Flora Spanish Wallpaper

Colour Palette

GVT AURUM



G5
R3
F4

Mushroom Palette



G5
R1
F1

Watercolour Wallpaper



G5
R3
F4

Spanish Olive Palette



600x1200 mm
matte

Colour Palette

GVT AURUM



Battleship Grey Palette



Dark Silver Palette

G5
R3
F4



Battleship Grey Palette

G5
R3
F4



GVT AURUM

Endless Carving

Endless Carving tiles are a blend of artistry and precision, featuring intricate patterns and textures that add depth and dimension to any surface. Designed to detail, these tiles bring a touch of luxury and sophistication to interiors. Ideal for accent walls, floors and decorative features, carving tiles create a rich, tactile experience.



Endless Carving | 600x1200 mm | matte

Lucent Onyx Endless Carving & Tapestry Onyx Wallpaper

600x1200 mm
matte



G5
R3
F4

Crema Williams Endless Carving 



G5
R3
F4

Terra Williams Endless Carving 

Endless Carving

GVT AURUM



G5
R3
F4

Lucent Onyx Endless Carving 



G5
R1
F1

Tapestry Onyx Wallpaper

600x1200 mm
matte

Endless Carving

GVT AURUM



Crema Spider Marble Endless Carving & Autumn Leaf wallpaper



Crema Spider Marble Endless Carving

G5
R3
F4



Autumn Leaf Wallpaper

G5
R1
F1





Endless Carving | 600x1200 mm | matte

Silver Williams Endless Carving,
Grey Williams Endless Carving & Eternal Blossom Williams Wallpaper



Endless Carving | 600x1200 mm | matte

Soft Aqua Riverstone Endless Carving,
Teal Riverstone Endless Carving & Retro Teal Wallpaper

orientbell
tiles

600x1200 mm
matte



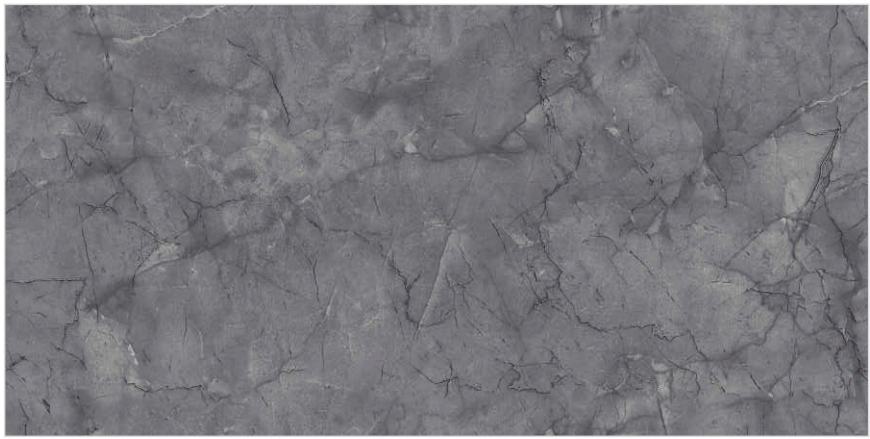
G5
R3
F4

Silver Williams Endless Carving



G5
R1
F1

Eternal Blossom Williams Wallpaper



G5
R3
F4

Grey Williams Endless Carving

Endless Carving

GVT AURUM



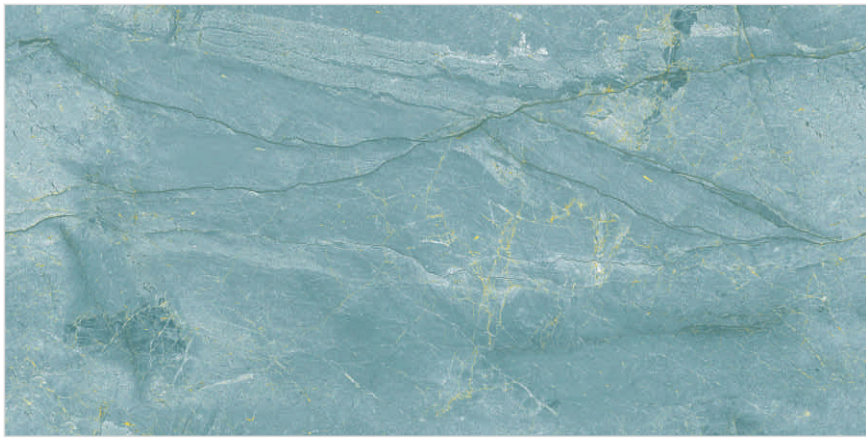
G5
R3
F4

Soft Aqua Riverstone Endless Carving



G5
R1
F1

Retro Teal Wallpaper



G5
R3
F4

Teal Riverstone Endless Carving

600x1200 mm
matte

Endless Carving

GVT AURUM



Tuscan Veins Endless Carving

G5
R3
F4



Ornate Vine Tuscan Wallpaper

G5
R1
F1

Tuscan veins Endless Carving & Ornate vine Tuscan Wallpaper



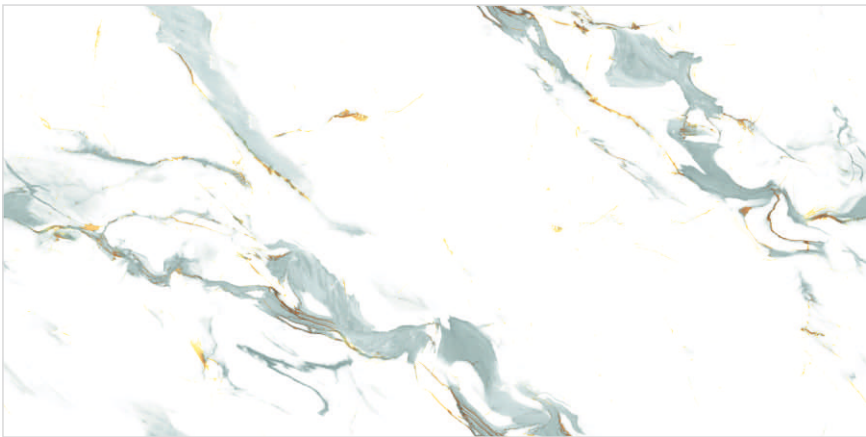
600x1200 mm
matte

Endless Carving

GVT AURUM



Gold Vein Calacatta Carving Endless



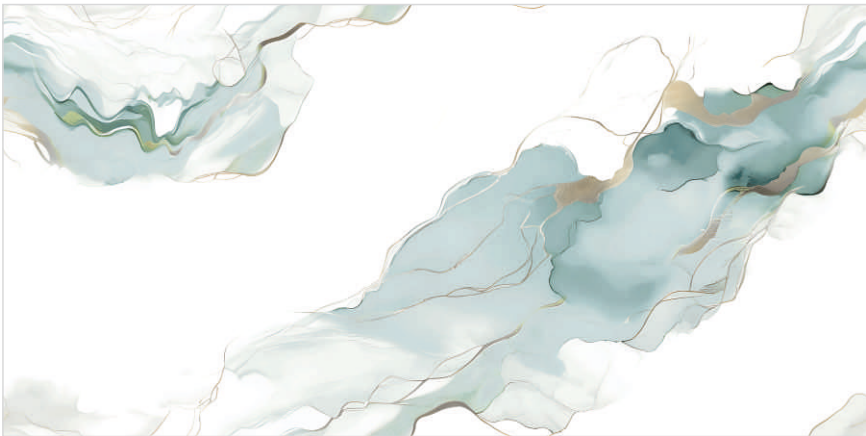
Aqua Calacatta Marble Carving Endless

G5
R3
F4



Gold Vein Calacatta Carving Endless

G5
R3
F4



Misty Aqua Endless Carving

G5
R3
F4





Endless Carving | 600x1200 mm | matte

Grigio Riverstone Endless Carving



Endless Carving | 600x1200 mm | matte

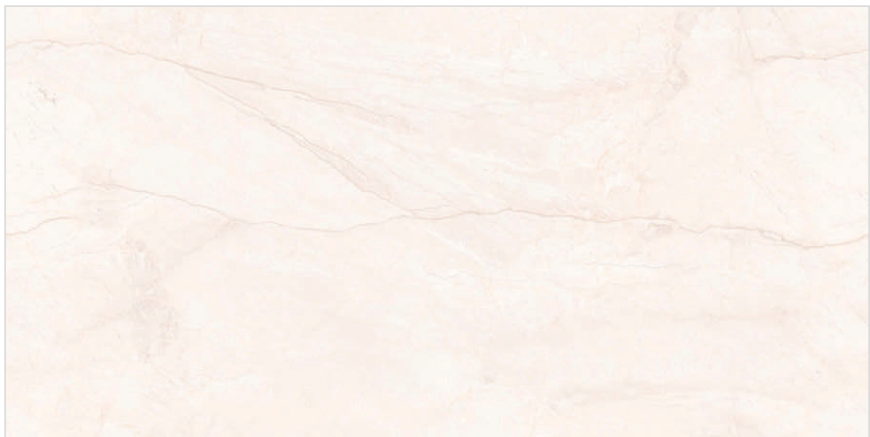
Rosalia Beige Carving Endless

600x1200 mm
matte



G5
R3
F4

Silver Riverstone Endless Carving s c



G5
R3
F4

Sunrise Riverstone Endless Carving s c



G5
R3
F4

Grigio Riverstone Endless Carving s c

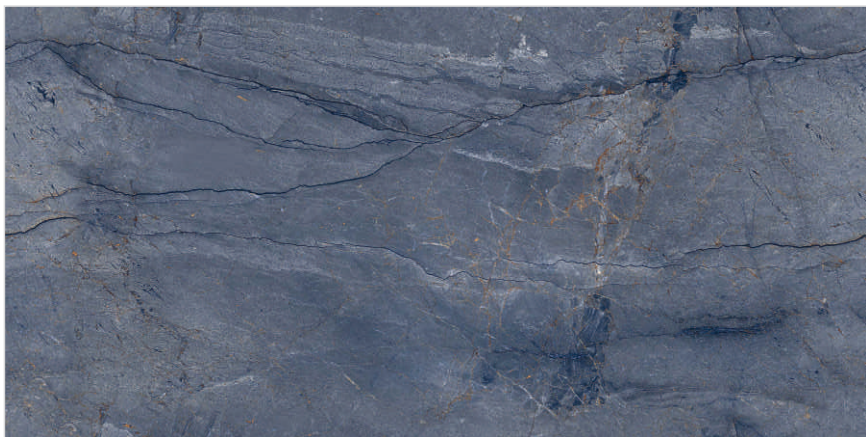
Endless Carving

GVT AURUM



G5
R3
F4

Chestnut Riverstone Endless Carving s c



G5
R3
F4

Sapphire Riverstone Endless Carving s c



G5
R3
F4

Rosalia Beige Carving Endless c



Endless Carving | 600x1200 mm | matte

Alpine Spider Marble Endless Carving



Endless Carving | 600x1200 mm | matte

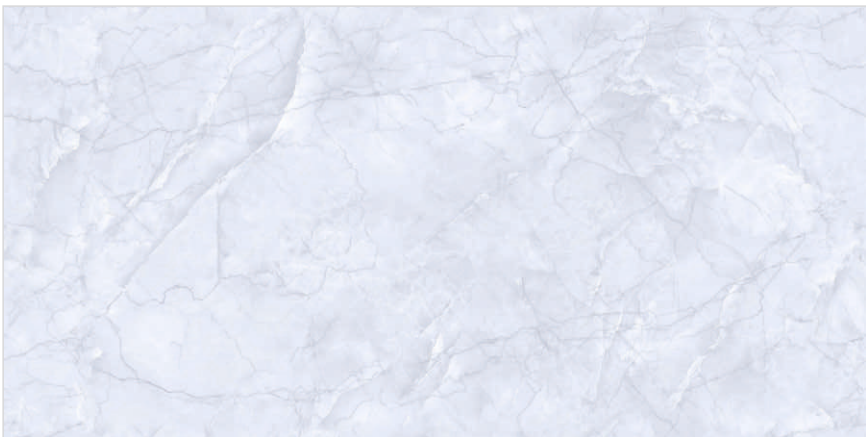
Blanco Oro Endless Carving

600x1200 mm
matte



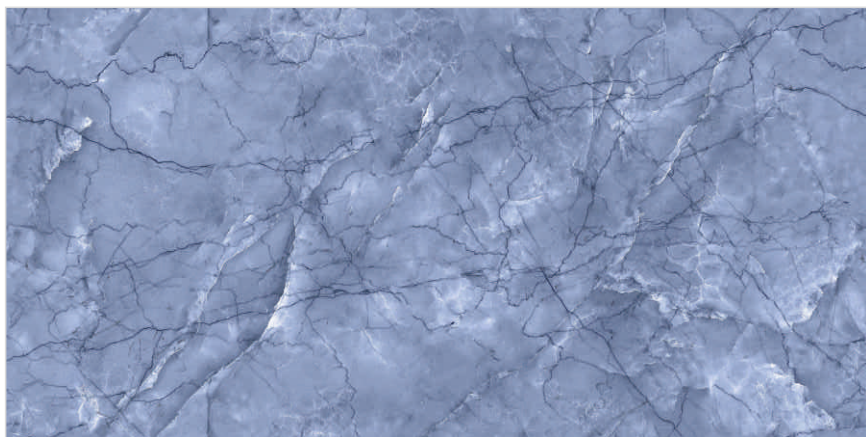
G5
R3
F4

Alpine Spider Marble Endless Carving



G5
R3
F4

Ice Spider Marble Endless Carving

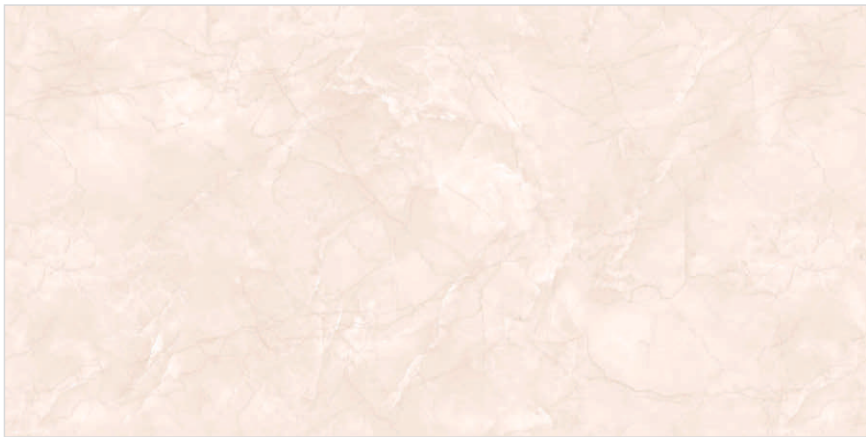


G5
R3
F4

Campus Blue Spider Endless Carving

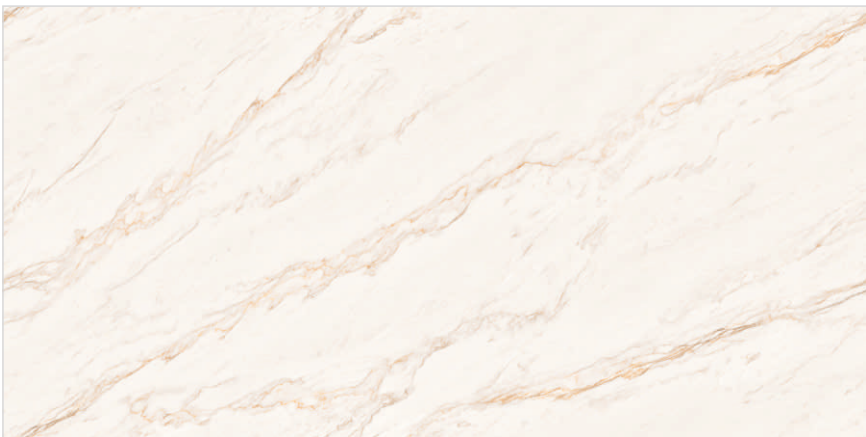
Endless Carving

GVT AURUM



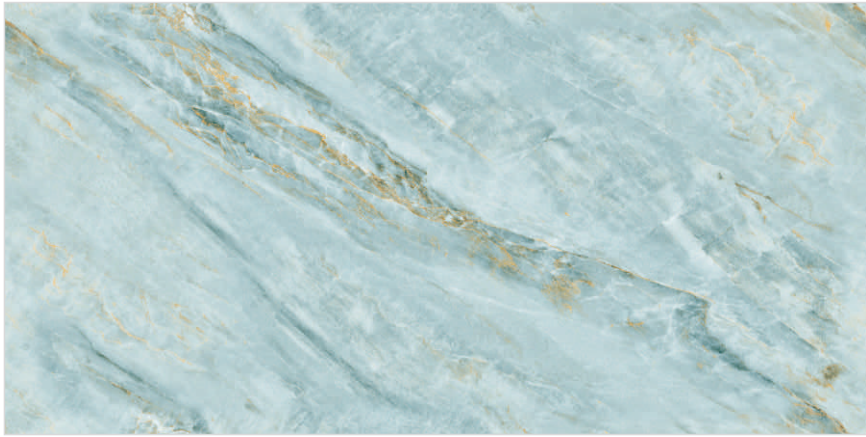
G5
R3
F4

Vanilla Spider Marble Endless Carving



G5
R3
F4

Blanco Oro Endless Carving



G5
R3
F4

Azure Onyx Endless Carving

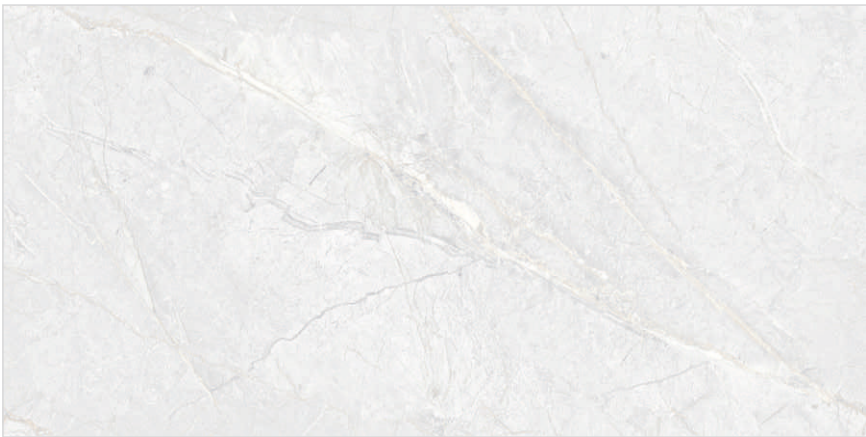
600x1200 mm
matte

Endless Carving

GVT AURUM



Silver Venus Marble Endless Carving



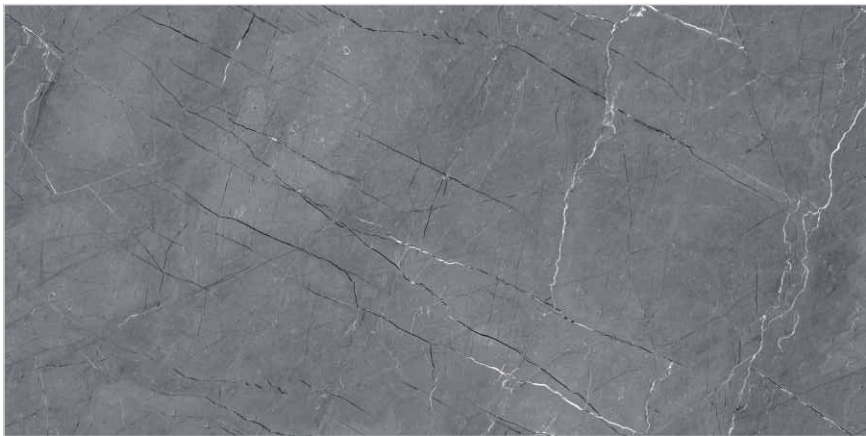
Silver Venus Marble Endless Carving

G5
R3
F4



Pewter Pietra Endless Carving

G5
R3
F4



Gunmetal Grey Pietra Endless Carving

G5
R3
F4



600x1200 mm
matte

Endless Carving

GVT AURUM



Vanilla Vein Endless Carving



Beige Galala Endless Carving

G5
R3
F4



Golden Galala Endless Carving

G5
R3
F4



Vanilla Vein Endless Carving

G5
R3
F4





Endless Carving | 600x1200 mm | matte

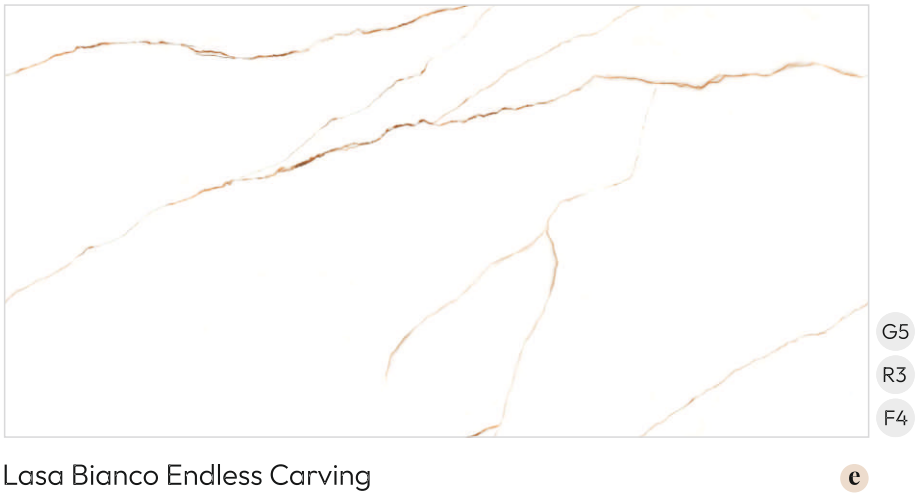
Lasa Bianco Endless Carving & Golden Monstera Wallpaper



Endless Carving | 600x1200 mm | matte

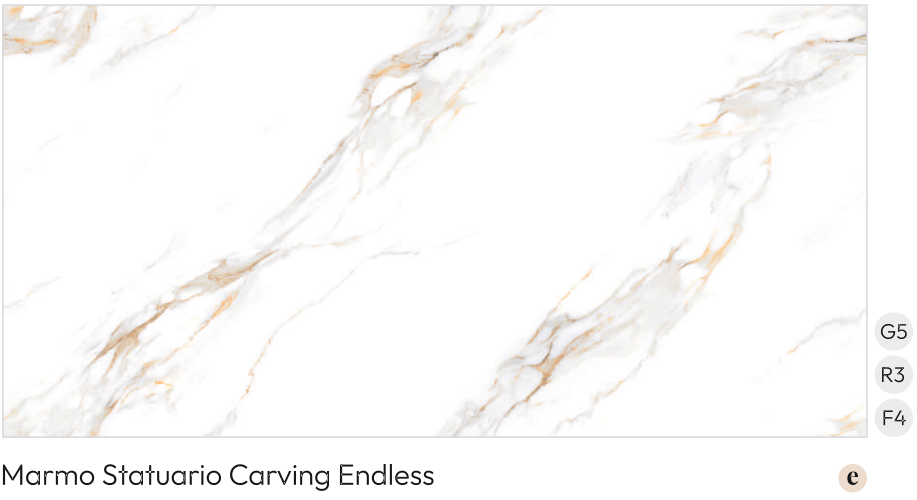
Noble Vein Endless Carving & Regal Bloom Wallpaper

600x1200 mm
matte



Endless Carving

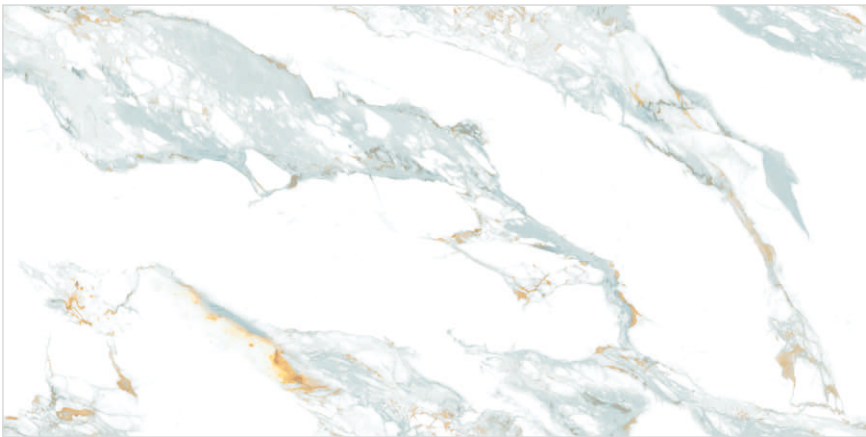
GVT AURUM



600x1200 mm
matte

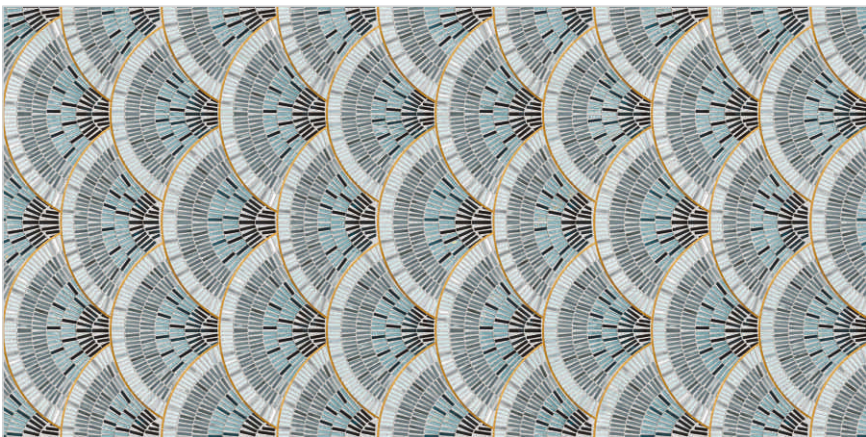
Endless Carving

GVT AURUM



Imperial Calacatta Endless Carving

G5
R3
F4



Turquoise Jazz Wallpaper

G5
R1
F1

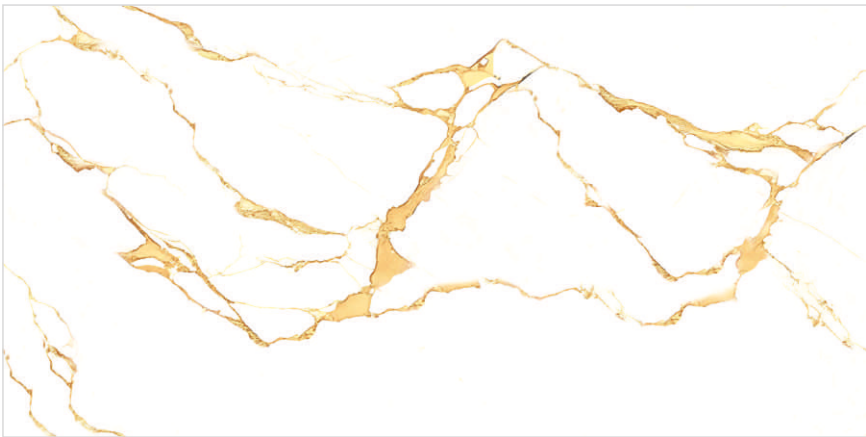
Imperial Calacatta Endless Carving & Turquoise Jazz Wallpaper



600x1200 mm
matte

Endless Carving

GVT AURUM



Goldstream Marble Endless Carving

G5
R3
F4



Golden Ginkgo Leaf Wallpaper

G5
R1
F1

Goldstream Marble Endless Carving & Golden Ginkgo Leaf Wallpaper



GVT AURUM

Carving

Crafted with precision, the GVT Aurum Carving tiles feature rich textures and intricate depth that come alive when light touches their surface. The gentle interplay of light and shadow highlights the elegant carvings, creating a luminous, luxurious effect. Designed to elevate interiors, these tiles bring a refined, premium look that adds timeless charm to any space.



Carving | 600x1200 mm | matte

Beige Sandstone Carving, Sandstone Brown Carving
& Poppy Breeze Sandstone Wallpaper



Carving | 600x1200 mm | matte

Dove Grey Stone Carving, Moon Grey Stone Carving
& Indigo Leaf Stone Wallpaper

orientbell
tiles

600x1200 mm
matte



Beige Sandstone Carving



Poppy Breeze Sandstone Wallpaper



Sandstone Brown Carving

Carving

GVT AURUM



Dove Grey Stone Carving



Indigo Leaf Stone Wallpaper

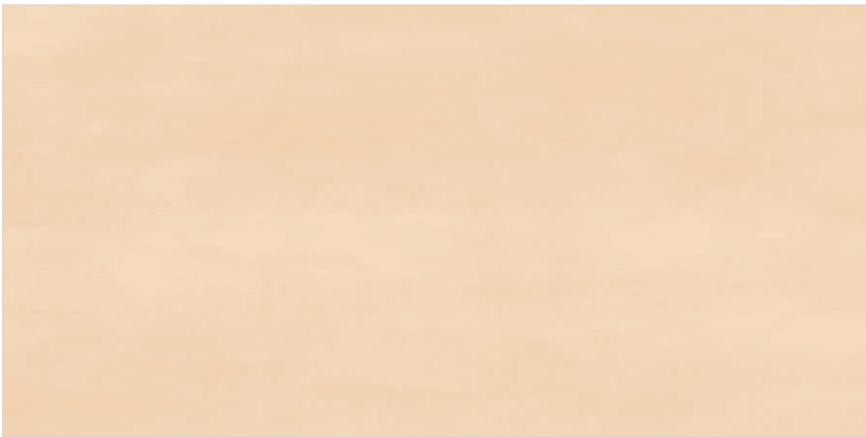


Moon Grey Stone Carving

600x1200 mm
matte

Carving

GVT AURUM



G5
R3
F4

Jaisalmer Sunstone Sand Carving



G5
R1
F1

Greek Art Sunstone Wallpaper

Jaisalmer Sunstone Sand Carving & Greek Art Sunstone Wallpaper





Carving | 600x1200 mm | matte

Hazelnut Tuscan Carving, Latte Tuscan Carving
& Palm Gleam Tuscan Wallpaper

orientbell
tiles



Carving | 600x1200 mm | matte

Silver Khadi Carving, Dolphin Grey Khadi Carving
& Boho Mirage Khadi Wallpaper

orientbell
tiles

600x1200 mm
matte



G5
R3
F4

Hazelnut Tuscan Carving



G5
R1
F1

Palm Gleam Tuscan Wallpaper



G5
R3
F4

Latte Tuscan Carving

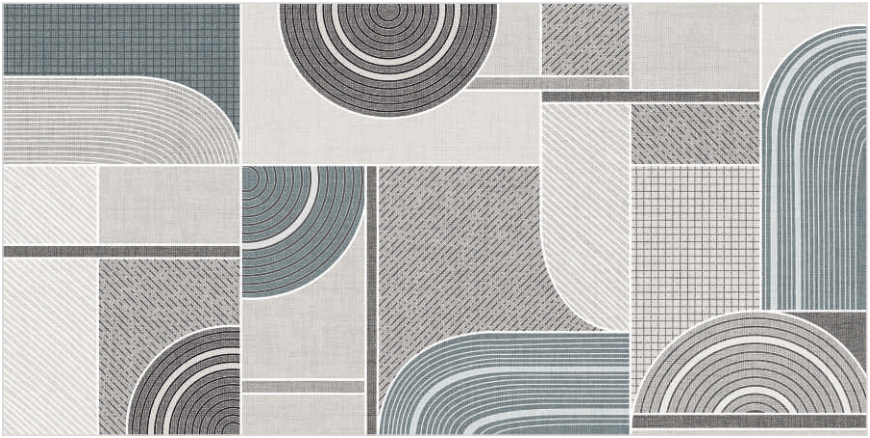
Carving

GVT AURUM



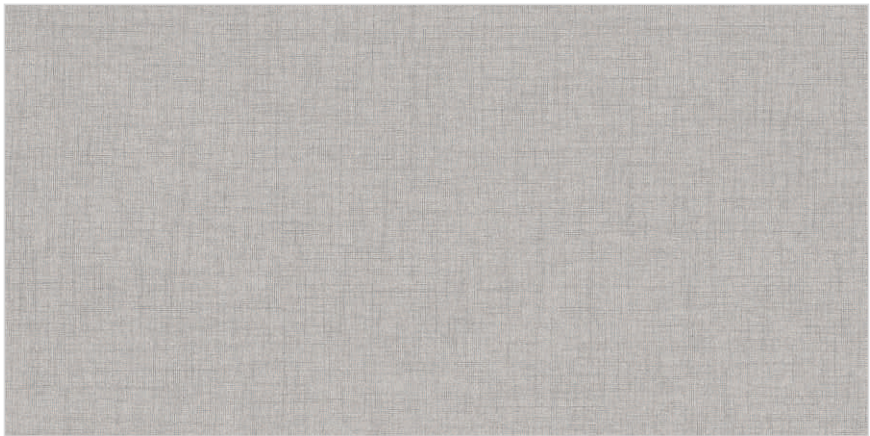
G5
R3
F4

Silver Khadi Carving



G5
R1
F1

Boho Mirage Khadi Wallpaper



G5
R3
F4

Dolphin Grey Khadi Carving

600x1200 mm
matte

Carving

GVT AURUM



Greige Sandy Carving

G5
R3
F4



Mandala Art Sandy Wallpaper

G5
R1
F1

Greige Sandy Carving & Mandala Art Sandy Wallpaper



600x1200 mm
matte

Carving

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Tivoli Travertine Carving



Pale Linen Breccia Carving

G5
R3
F4



Tivoli Travertine Carving

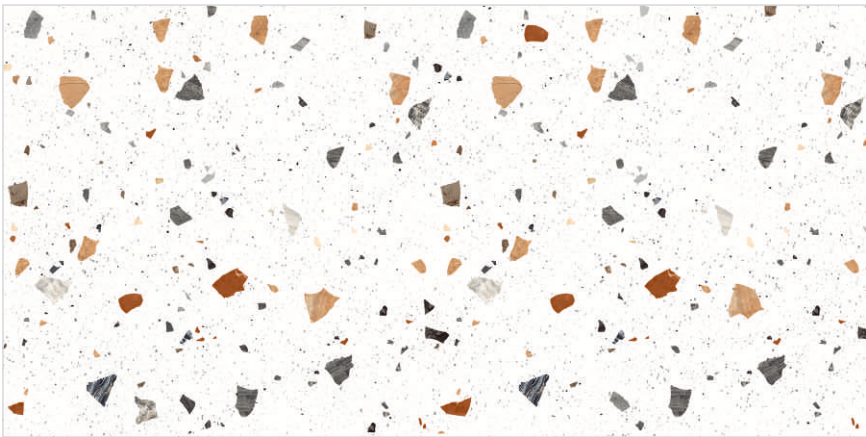
G5
R3
F4



600x1200 mm
matte

Carving

GVT AURUM



Terrazzo White Carving

G5
R3
F4

Terrazzo White Carving



CVT AURUM

Rustic

Rustic tiles offer a natural, weathered look that adds warmth and charm to any space. Inspired by stone and earthy textures, they are ideal for creating cozy, traditional, or countryside-inspired interiors and exteriors.

600x1200 mm
matte

Rustic

GVT AURUM



Sand Sorrento Rustic Punch

G5
R3
F4

Sand Sorrento Rustic Punch

600x1200 mm
matte

Rustic

GVT AURUM



Bronze Ripple Rustic Wallpaper



Ivory Ripple Rustic Wallpaper

G5
R1
F1



Bronze Ripple Rustic Wallpaper

G5
R1
F1



GVT AURUM

Punch

Punch tiles are durable, textured panels often used in accent wall, floors and similar spaces. Their raised, studded surface adds a unique visual appeal while providing extra protection against impact and wear. Easy to clean and maintain, these tiles help create a stylish yet practical wall & floor finish.

600x1200 mm
matte

Punch

GVT AURUM



Slate Punch Basalt Rock



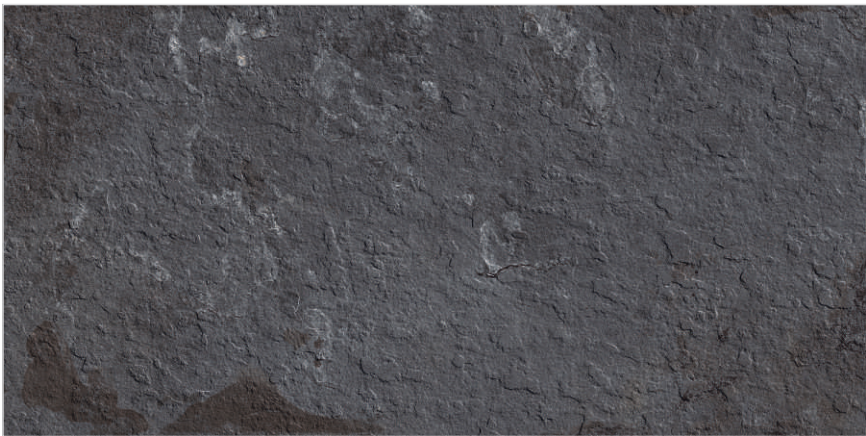
Slate Punch Stream Pebble

G5
R3
F4



Slate Punch Ashstone Grey Battleship

G5
R3
F4



Slate Punch Basalt Rock

G5
R3
F4

600x1200 mm
matte

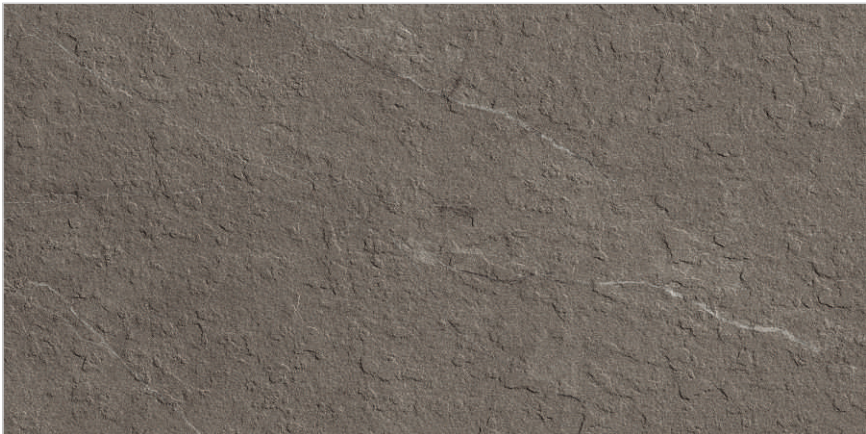
Punch

GVT AURUM



Slate Punch Canyon Mocha

G5
R3
F4



Slate Punch Fossil

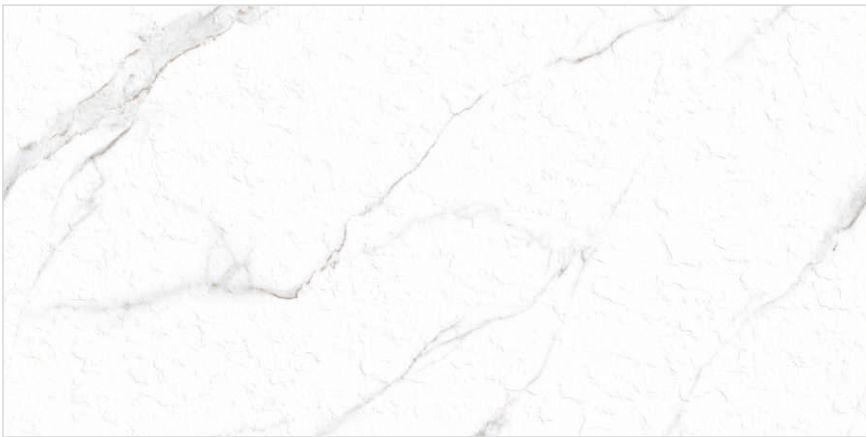
G5
R3
F4

Slate Punch Canyon Mocha & Slate Punch Fossil

600x1200 mm
matte

Punch

GVT AURUM



Slate Punch Carla White

G5
R3
F4

Slate Punch Carla White



600x1200 mm
matte

Punch

GVT AURUM



Canyon Mocha Strip Punch



G5
R3
F4

Moon Grey Strip Punch



G5
R3
F4

Canyon Mocha Strip Punch

600x1200 mm
matte

Punch

GVT AURUM



Carrara Polaris Strip Punch

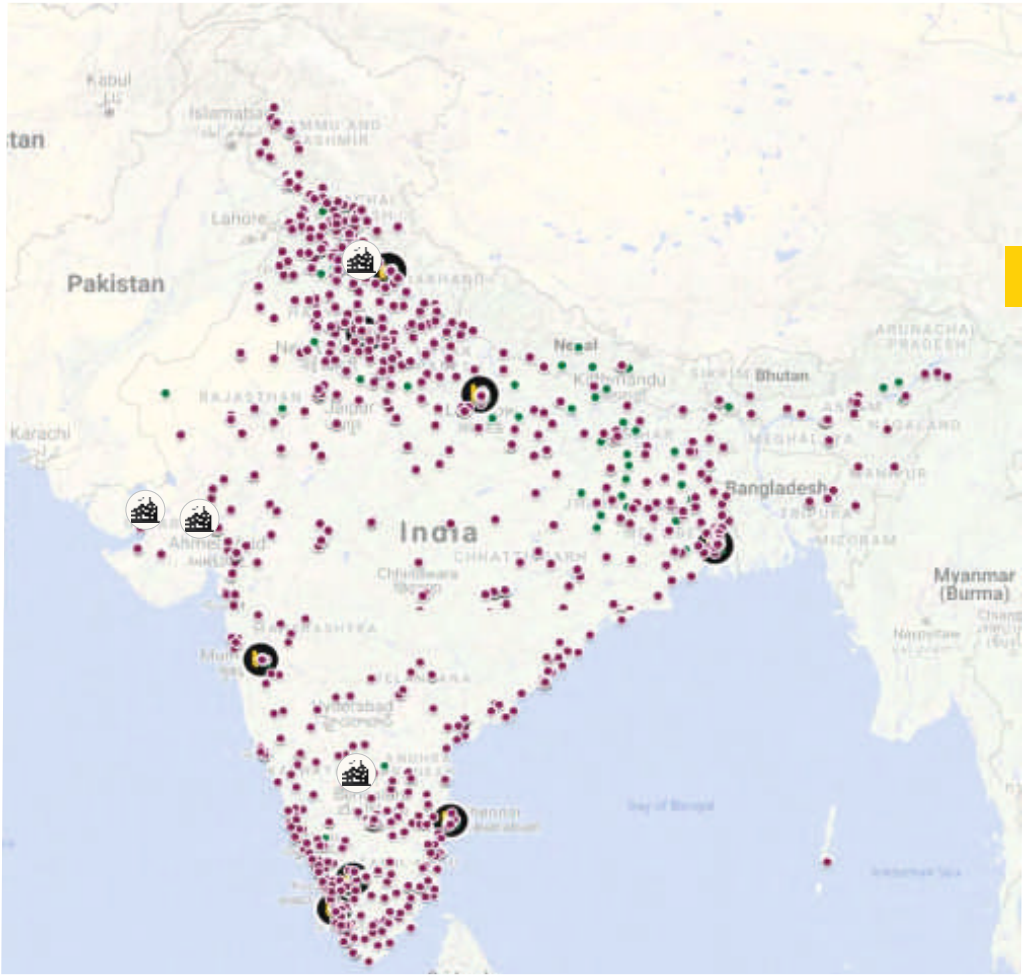
G5
R3
F4

Carrara Polaris Strip Punch



TECHNICAL SPECIFICATION

PACKING DETAILS			
Size	Coverd Area Per Carton		No. of Tiles Per Carton
(In mm.)	(In Sq. Mtr.)	(In Sq. ft.)	
600x1200 mm	1.44	15.5	2
AS PER INDIAN STANDARD (IS 15622:2017 GROUP) B IB			
Characteristics	IS 15622:2017 Group B Ib	OBL Values	Standard Test Method
DIMENSIONS AND SURFACE QUALITY			
Deviation in Size (length & Width)	± 0.10 %	± 0.10 %	IS: 13630 Part 1
Deviation in Thickness	± 5.00 %	± 5.00 %	
Straightness of Sides	± 0.10 %	± 0.10 %	
Rectangularity	± 0.10 %	± 0.10 %	
Surface Flatness(Centre curvature, Edge Curvature & Warpage)	± 0.50 %	± 0.50 %	
Surface Quality	Min. 95% shall be free from visible defects that would impair the apperence of a major area of the tile	Conform	
PHYSICAL PROPERTIES:			
Water Absorption %	Average ≤ 3%	Average ≤ 3%	IS: 13630 Part 2
Modulus of Rupture N/mm ²	Average 30	Average 34	IS: 13630 Part 6
Breaking Strength, in N	1100, Min for Thickness	1100, Min	IS: 13630 Part 6
Scratch Hardness (Moh's scale)	Min. 5	Min. 5	IS: 13630 Part 13
Abrasion Resistance	Class II, Min	Class II, Min	IS: 13630 Part 11
Linear thermal expansion Co-efficient	9X10 ⁻² , Max	Conform	IS: 13630 Part 4
Thermal Shock Resistance	10 Cycle Pass Min.	10 Cycle Pass Min.	IS: 13630 Part 5
Crazing Resistance	4 Cycle at 7.5 Bar Min.	4 Cycle at 7.5 Bar Min.	IS: 13630 Part 9
CHEMICAL PROPERTIES:			
Resistance to staining	Class 1, Min.	Class 1	IS: 13630 Part 8
Resistance to house hold chemicals & swimming pools water cleaners	Class AA, Min.	Class AA	IS: 13630 Part 8
Resistance to acids and alkali's (with the exception of hydrofluoric acid and its compounds)	Required if agreed	Resistance	IS: 13630 Part 8



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